



Buy ad space today to support the arts at BLS.

BLS Friends of the Arts sells ad space in the programs we produce for BLS performances. Advertisers' messages appear in programs for every major music and drama performance for a one-year cycle, including the annual Holiday Concerts, Drama Guild performances, the annual musical, and Music Night concerts in the spring. These performances typically attract total audiences of 7,000 people or more. By advertising in the programs, you will be able to promote your business or service to the diverse BLS community comprising of 2,400 college-bound students and their families from all over the city of Boston.

If you have any questions, please contact Deb Squires by phone at (617) 323-2574, or via email at jidesquires@comcast.net. Thank you very much for your support. We hope to see your advertisement in our program, and to have you attend as many performances as you can as well!

Ad Prices:

Full Page: \$500 Dimensions 4.875" x 7.5"	Half Page: \$300 Dimensions 4.875" x 3.97"
Quarter Page: \$150 Dimensions 2.4" x 3.97"	Quarter Page: \$150 Dimensions 4.875" x 1.95"
Business Card: \$100 Dimensions 3.4" x 1.95"	

Artwork Particulars

NOTE: All programs are printed in black and white.	Artwork should be in digital format and submitted at 100% (same size as to be printed).
Scanned artwork should be scanned at 600dpi.	Acceptable File Formats: TIF, EPS, PSD, AI, PDF, JPG, PNG (300 - 600 dpi)
Both Mac & PC formats are acceptable	

Sending Your Artwork/Ad copy

Email your file to Deb Squires at jidesquires@comcast.net If a digital file is not available, hard copies can be mailed to: Deb Squires, Ad Program Book Coordinator, 16 Spinney Street, West Roxbury, MA 02132

Timing

Ads placed by November 20, 2015 will appear in the entire collection of programs for the entire yearly cycle, which may extend into the next school year.

Payment

Make checks payable to: BLSA

Mailing address Boston Latin School Association, 27 School Street, Suite 300, Boston, MA 0210

In the memo section, please write: BLS Arts Program Ad